



PDFpen[®] 13

REVIEWER'S GUIDE

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More Power Over PDFs

Use PDFpen to sign agreements electronically, so you never lose a deal. Make documents come to life with OCR technology. Secure documents to safely share content and protect personal and client privacy.



Who is PDFpen for?

PDFpen is for Mac users who need a user-friendly, powerful, affordable alternative to Adobe Acrobat.

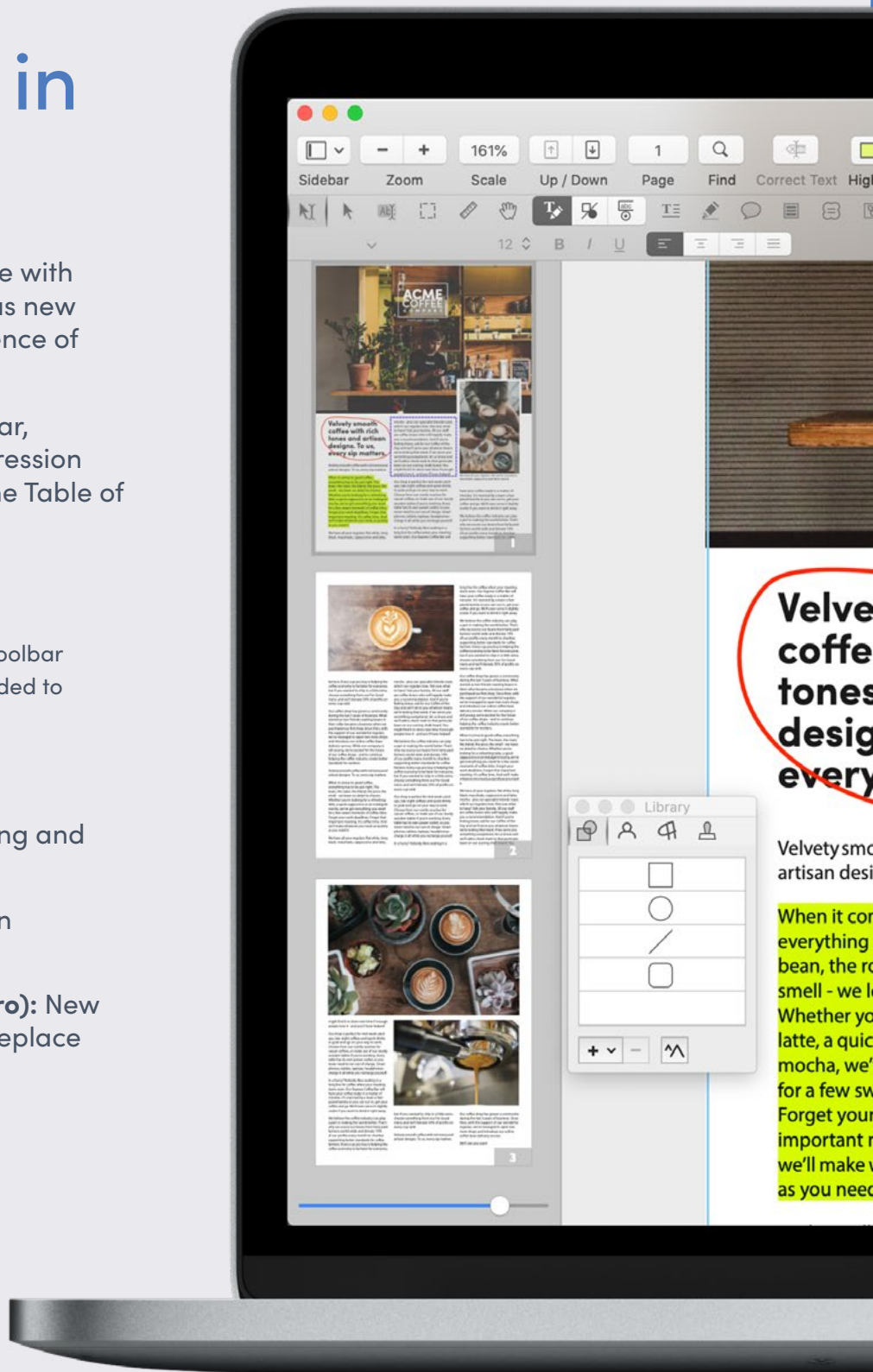
PDFpen is popular with lawyers, publishers, educators, and entrepreneurs.

What's new in PDFpen 13

PDFpen 13 and PDFpenPro 13 come with an intuitive new interface as well as new features that improves the experience of navigating and editing PDFs.

PDFpen 13 introduces a new Toolbar, enhanced Editing bar, MRC compression customization, improvements to the Table of Contents feature, and more.

- ✓ **Redesigned user interface**
 - Essential markup tools added to Toolbar
 - Font section and color controls added to Editing bar
 - Sidebar improved
 - Icons modernized
- ✓ **Highlighting improved:** Selecting and editing custom colors easier
- ✓ **New feature:** MRC compression customization
- ✓ **Table of contents improved (Pro):** New functionality added: ability to replace entries
- ✓ **Online User Guide updated**





Fact Sheet

Applications

- ✓ PDFpen 13
- ✓ PDFpenPro 13

Documentation

[Online user manual \(HTML\)](#), [FAQ](#), [Knowledge Base](#), [video tutorials](#), [blog](#), PDFpen/Pro welcome window

Free copy of “Take Control of PDFpen,” by Michael E. Cohen, for licensed users

System requirements / Product specifications

- ✓ Mojave 10.14 or later
Intel, 64-bit processor, Apple M1

Pricing

PDFpen:

- ✓ Single License: **US \$79.95**
- ✓ Office Pack (5 users) starts at: **US \$249.95**

PDFpenPro:

- ✓ Single License: **US \$129.95**
- ✓ Office Pack (5 users) starts at: **US \$374.95**

Upgrade policy

Free for Smile web store users who purchased on or after January 1, 2021

US \$35 from prior single-user versions of either application

US \$50 from a prior single-user version of PDFpen to PDFpenPro

Mac App Store users: Download the direct purchase version for upgrade pricing.

Distribution

PDFpen store: pdfpen.com/store

Also available in:

- ✓ Mac App Store
- ✓ Setapp

Technical support

Contact us: pdfpen.com/support

File format support

Import: PDF, TIFF, JPEG, PNG, DOC, DOCX

Export: PDF, TIFF, JPEG, PNG, DOCX, TXT, RTF (PDFpen and PDFpenPro)

Advanced Export: XLSX, PPTX, PDF/A-1b (PDFpenPro only)



Go Pro: PDFpenPro lets you do everything that PDFpen does, plus:

- ✓ Create cross-platform fillable PDF forms including interactive signature fields and email or web submission buttons
- ✓ Create and edit Tables of Contents and Bookmarks
- ✓ Convert websites (HTML) into PDFs
- ✓ Batch OCR documents
- ✓ Add and edit document permissions
- ✓ Make static PDF forms fillable
- ✓ Gather submitted form data via backend integration
- ✓ Export to Microsoft® Excel (.xlsx) when offline, and to Microsoft® PowerPoint (.pptx) and PDF Archive (PDF/A) formats with an Internet connection (licensed users only)
- ✓ Add and delete file attachments and annotations
- ✓ Create PDF portfolios
- ✓ Correct typos in OCR text layer
- ✓ Request signatures via DocuSign®



Go Mobile with PDFpen for iPad and iPhone

With PDFpen on your iPad and iPhone, you can work from anywhere.

- ✓ Sign a contract, fill out an application, and make corrections on the go
- ✓ Scan documents and receipts with your iPhone, then send them as PDFs to PDFpen for edits
- ✓ Store PDFs in iCloud or Dropbox for seamless editing on iPhone and Mac





PDFpen Family of Apps

	PDFpen	PDFpenPro	PDFpen for iPad & iPhone
	\$79 ⁹⁵	\$129 ⁹⁵	\$6 ⁹⁹
Text: add, remove, fix typos, make corrections	✓	✓	✓
Markup: highlighting, add notes and comments	✓	✓	✓
Fill out forms	✓	✓	✓
Add digital or electronic signatures	✓	✓	✓
Share documents via cloud or apps	✓	✓	✓
Sync via iCloud, Dropbox [⌘]	✓	✓	✓
Scan documents	✓	✓	
Perform Optical Character Recognition (OCR) to convert scan to searchable text	✓	✓	
Batch OCR and edit OCR Layer		✓	
Draw shapes, arrows, scribbles	✓	✓	✓
Add and remove images	✓	✓	✓
Touch up images	✓	✓	
Pages: add, edit, pull out, combine, number, Bates	✓	✓	✓
Pages: Headers Footers, bookmarks	✓	✓	
Write with styluses and hand protection			✓
Search text	✓	✓	✓
Redact sensitive information	✓	✓	
Save markup symbols to the Library	✓	✓	✓
Export to Microsoft® Word	✓	✓	
Password-protect files (up to 256-bit AES encryption)	✓	✓	✓
Add file & audio attachments ^{**}	✓	✓	
AppleScript automation	✓	✓	
Compress PDF documents for smaller file sizes	✓	✓	
Turn websites into PDFs		✓	
Create and edit forms		✓	
Add and edit permissions		✓	
Create and edit Table of Contents, bookmarks		✓	
Export to Microsoft® Excel, PowerPoint, PDF Archive (PDF/A)		✓	
DocuSign® support		✓	

[⌘] Auto-sync iOS/iPadOS only ^{**} Add/delete file attachments is Pro only

This is not a comprehensive list. Please [contact us](#) for any inquiries regarding specific features.



Getting Started with PDFpen

The PDFpen/Pro [user guide](#) and [video tutorials](#) cover all that PDFpen can do and provide step-by-step instructions on how to accomplish different tasks.

Ready to try PDFpen 13? Here's some information to get you started.

Open and create PDFs

To use PDFpen's powerful editing features, open a PDF saved on your Mac (**File → Open**). You can also create a PDF by choosing (**File → New → From Stationery**).



ToolBar

The Toolbar features navigation and editing tools, including Zoom In/Out, Correct text, Annotate, and Draw.

Editing Bar

The Editing bar features the Select Text, Edit, Precision Edit tools; Object Properties; and a Font section.

Correct Text

Select the text you want to correct using the Select Text tool  in the Editing bar. Click the Correct Text button  in the Toolbar. The selected text is replaced with a text box that you can edit or delete.

Manual OCR

Choose **Edit → OCR Page** (or OCR Document by holding down **Option + Command keys**). PDFpen begins performing OCR and the progress bar appears.

Markup/ Annotate

Highlight text by dragging over with the Highlight tool (**Command+3**) .

Add Notes (**Command+7**)  and Comments (**Command+8**)  using the Annotate tools.

Add text using the Text tool (**Command+5**) **AB** to add a text box.

“PDFpen is
my favorite
Mac OS
application!”




Taryn Merrick,
Merrick Management
and Media Services

Draw

Write or draw freehand using the Scribble tool (**Command+6**). ➤

Create polygons, rectangles, ellipses, lines, rounded rectangles, and callouts.

Do more with PDFs

- ✓ Export to Microsoft® Word formats: Choose **File** → **Export** and select **.docx**.
- ✓ Navigate PDFs and reorder pages via the Sidebar : Use the Sidebar to access thumbnails, tables of contents, and annotations. Drag and drop thumbnails to reorder pages; select and press Delete to remove them.
- ✓ Combine PDFs by dragging the page thumbnails of one document into another, or using  **AppleScript** → **Combine PDFs**.
- ✓ Find tools you need. Use the Find  button (Toolbar) to search keywords, Search and Redact, Search and Highlight, and Search and Replace.
- ✓ To reduce file size, choose **File** → **Create Optimized PDF**.





PDFpenPro®

PDFpenPro comes with advanced PDF editing features:

Export to Microsoft® Excel, PowerPoint, and PDF/A

Choose **File** → **Export** and select .xlsx, .pptx, or PDF/A-1b Archive format.

Set Document Permissions

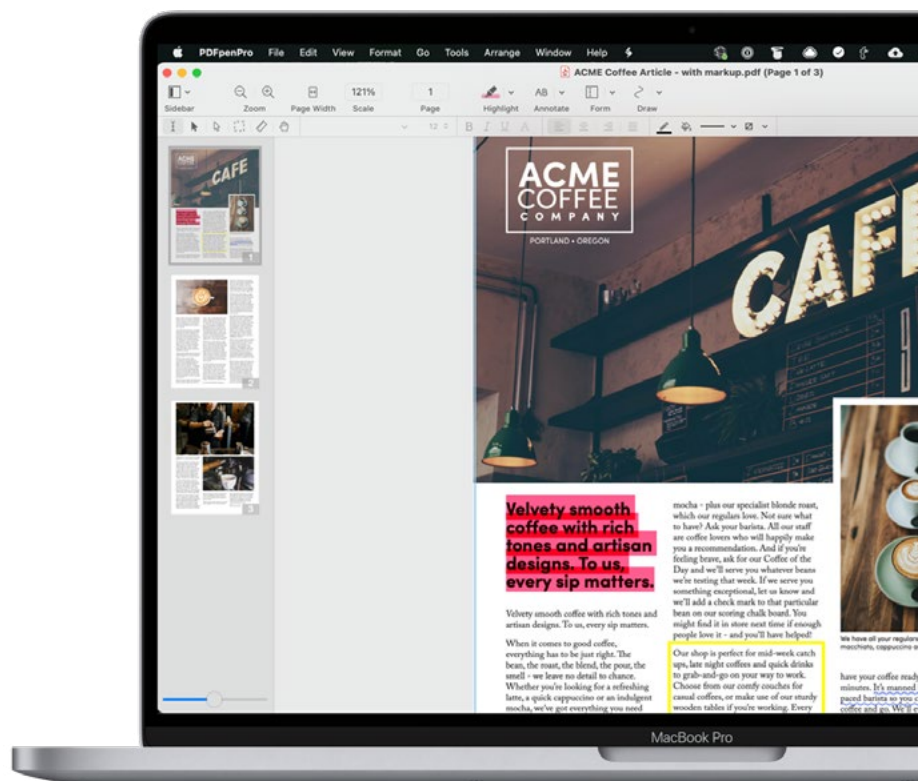
Choose the Inspector button in the Toolbar, then select the Document Permissions tab. Set a password and permissions.

Convert websites to multi-page PDFs

From the menu, choose **File** → **New** → **New from HTML**. Generate a PDF from a website, complete with hyperlinks.

Create Forms

Use the Forms tools in the Toolbar to create customized forms. Add Text Fields, Checkboxes, Radio buttons, interactive Signature Fields, and Submit buttons. Rearrange the tab order of form fields by dragging and dropping them into order in the Sidebar.



Create Tables of Contents

Select **View** → **Table of Contents** to view an existing table of contents or to create one from scratch. To add, remove, promote and demote entries (including child and aunt entries), click the cog (gear icon) on the bottom right.

Create Portfolios

To create a PDF Portfolio, choose **File** → **New** → **Portfolio Document**. Use the "+" button at the bottom of the portfolio window to add files or folders.



Customer Profiles

Researchers. Doctors. Teachers. Lawyers. Professors. Content creators. Entrepreneurs. Professionals of all industries use PDFpen and PDFpenPro to gain power over PDFs.

- ✓ Eliminate manual data entry by performing OCR on invoices, receipts, business cards, and other paper documents
- ✓ Guarantee client privacy and confidentiality with true redaction
- ✓ Modify PDFs without the help of a designer
- ✓ Restrict viewing and discourage distribution through password protection
- ✓ Prevent others from copying, editing, or printing with document permissions

Students and faculty

- ✓ Make information on handwritten notes, images, and scans usable with OCR
- ✓ Bring attention to text by highlighting, underlining, and scribbling
- ✓ Give feedback with written and audio comments
- ✓ Proofread articles using built-in proofreading marks
- ✓ Add tables of contents to documents
- ✓ Create customized study materials by combining PDFs
- ✓ Keep related documents in one place with PDF portfolios

Legal professionals

- ✓ Completely sanitize documents by removing third-party metadata
- ✓ Secure legal documents shared over email using passwords
- ✓ Protect client privacy and confidentiality through redaction
- ✓ Comply with Federal Rules of Evidence/web evidence collection best practices by converting websites and web pages into PDFs
- ✓ Meet legal requirements for archiving by exporting legal documents to PDF/A



What PDFpen Users Say

“PDFpen has made
me want to weep
with joy.”

Greg Snyder, VP Sales,
BackBeat Media

“PDFpen is my
favorite Mac OS
application!”

Taryn Merrick, Merrick Management
and Media Services

“I prefer your app
for its simplicity,
efficiency
and OCR.”

S. Rivest, Montreal, Canada

“I tried all other PDF
editors for Mac,
including
‘big’ Adobe Acrobat
and no one does the
job like your software
does.”

Krasevec, Ljubljana, Slovenia, EU

“The ability to edit
a document I have
converted to PDF
without having
to go back to the
application it was
created with, alone,
makes the app
worthwhile.”

Dan Tyson, Simi Valley, CA



Compare PDF Software

PDFpenPro provides access to a wide range of features at a reasonable price.

	Apple Preview	PDFpen PDFpenPro	Adobe Acrobat Pro DC
	Included free with macOS	US \$79.99 / US \$129.99 perpetual license	US \$179.88/yr annual subscription
Markup: highlighting, notes, comments	✓	✓	✓
Draw: shapes, arrows, scribbles	✓	✓	✓
Encryption	✓ *	✓ **	✓
Sign with digital signatures, and validate digitally signed PDFs	✗	✓	✓
Correct text, redact sensitive information	✗	✓	✓
Move, resize or delete images	✗	✓	✓
Record and playback audio annotations	✗	✓	✓
Save frequently-used items to the PDFpen Library	✗	✓	✗
Library of visual symbols, including standard proofreading marks		✓	
Automate repeated operations via AppleScript	✗	✓	✗
Perform OCR (Optical Character Recognition), horizontal OCR (Japanese, Chinese, Korean)▲, batch OCR▲, edit invisible OCR text layer▲	✗	✓	✓
Export to Microsoft® Word, Excel▲, PowerPoint▲ and PDF Archive (PDF/A)▲ formats (requires Internet connection)	✗	✓	✓
Preview and extract file attachments and annotations, add/delete file attachments▲	✗	✓	✓
Convert a website into a multi-page PDF	✗	PRO	✓
Create/edit Tables of Contents, bookmarks	✗	PRO	✓
Create an interactive cross-platform PDF form	✗	PRO	✓
Create PDF portfolios	✗	PRO	✓
Print production features (color separations, preflight)	✗	✗	✓
Document identity	✗	✗	✓
Compare differences and reflow text	✗	✗	✓
Display, navigate, and edit layers and its properties in PDFs created from InDesign, AutoCAD, and VISIO	✗	✗	✓
Enable 3D content	✗	✗	✓
Embed videos	✗	✗	✓
Accessibility checker and editor	✗	✗	✓

*As of 2016, Preview uses 128 bit RC4 encryption **PDFpen/Pro uses up to 256-bit AES encryption ▲PDFpenPro only



Boost business productivity and elevate your communication

Smile makes software for efficient people. Our products include TextExpander, the text expansion tool for Mac, Windows, Chrome, iPhone and iPad; PDFpen, the all-purpose PDF editor for Mac; and PDFpen for iPad & iPhone, the PDF editor for mobile devices.

MEDIA CONTACT: Angel Vu | Marketing/PR (PDFpen): angel@smilesoftware.com



Tell us how you like PDFpen/Pro 13:
twitter.com/SmileSoftware